



## Martin Lewis

**Founder, MoneySavingExpert**

*"An authority in personal finance management and a true consumer champion"*

Martin Lewis CBE is an entrepreneur, writer and broadcaster best known for founding the MoneySavingExpert website. He has become a leading campaigner and commentator on issues around personal finance, consumer rights and the financial services industry.

### TOPICS:

- Personal Finance Management
- Money Saving Tips
- Entrepreneurship
- The Money Diet
- Consumer Rights
- Money and Mental Health

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2022** Podcast: The Martin Lewis Podcast
- 2008** The Three Most Important Lessons You've Never Been Taught
- 2006** Thrifty Ways For Modern Days
- 2005** The Money Diet

### IN DETAIL:

After starting his career in financial communications Martin moved into journalism, working for the BBC's Business Unit. After focusing on money saving and consumer advice on TV and in print, Martin started to appear as the Money Saving Expert on ITV's Tonight and Good Morning Britain. Alongside these appearances he also founded the Money Saving Expert website, a free forum for advice and information on everything from deals and money saving tips to cautionary tales and campaigns against unfair practices. He famously campaigned against unfair bank charges and called for greater scrutiny of energy prices. Although he sold the website, he remains involved with MoneySavingExpert. He also is an active campaigner on issues from student finance to the effects of debt on mental health.

### WHAT HE OFFERS YOU:

Martin Lewis' desire to help others to understand their rights and assist them to manage their financial issues; has seen him become a leading authority in his field of personal finance. Through his 'Money Tips' Martin helps millions of people to save money.

### HOW HE PRESENTS:

Martin is a sought-after speaker who leaves his audience inspired, motivated and armed with strategic tools to deal with the financial services industry.